ColossuS

Multi-purpose unmanned vehicle swarm patrol intelligence platform for port security and resilience

D6.3 Dissemination & Communication Plan – 2nd Version

Q-PLAN

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Executive Summary

COLOSSUS presents an integrated solution for digital security, resilience, and maintenance of port infrastructures, providing real-time data access from autonomous vehicles and sensors. Developed in response to the increasing demand for maritime security, COLOSSUS aims to revolutionize the protection of EU maritime infrastructures, aligning with the updated EU Maritime Security Strategy (EUMSS 2023). By bringing together Small and Medium-sized Enterprises (SMEs) from various Member States, the project leverages their innovation potential to tackle key challenges outlined in the EU's Blue Growth strategy and the European Green Deal.

The advanced COLOSSUS solutions will be demonstrated in an operational environment (integrated pilot system level) for iterative performance evaluation and validation. Starting with stress testing in a laboratory setting, the project will move towards real-world operational conditions in ports. Defined use cases will enable operational evaluation and validation across diverse scenarios at the Arsenal do Alfeite, S.A. (AASA) shipyard, located within the Lisbon Naval Base (Alfeite, Almada), Portugal.

This document constitutes the second version of the COLOSSUS project's Dissemination and Communication Plan (DCP). It evaluates the progress made since the initial plan, introduces new actions designed to enhance outreach and visibility, and clarifies the roles and responsibilities of all project partners. The second version of the DCP reflects the project's progress in dissemination, stakeholder engagement, visibility activities, and external outreach, while updating the implementation status of the communication strategy initially defined in the first version. In particular, it includes:

- Updated dissemination and communication activities implemented during the last months,
- Project events, workshops, webinars, and conferences attended and organized by the consortium partners,
- New synergies and collaborations with other EU-funded projects and initiatives,
- Social media, website, newsletter performance updates and communication metrics,
- Upcoming dissemination opportunities and planned outreach actions for the next period.

By M3, the first D&C framework had been established. From that point until M12, the project implemented actions based on this plan while continuously refining them to achieve stronger results. A strong and recognisable visual identity was established with a logo, templates, and promotional materials that supported consistent messaging. The project website and social media accounts were launched and have been maintained with regular updates. An animated video was produced and widely promoted, while two newsletters were issued. Events have also played a key role, partners participated in 5 external events such as conferences and public talks to present project developments and results at both national and international levels. Additionally, 2 project events were organised, including the Demo Days and the SMM Hamburg workshop. Furthermore, 8 synergies with relevant EU and international initiatives have been established.

Approximately, 3200 stakeholders have been engaged through the overall COLOSSUS dissemination, communication, and stakeholder engagement activities so far, reaching the project KPI target of 2,500 stakeholders engaged. This figure combines stakeholders who visited the project website, followed COLOSSUS social media channels, subscribed to the newsletter, or participated in project events, webinars and workshops. The continuous implementation of dissemination and outreach activities has significantly strengthened the project's visibility and stakeholder engagement across Europe.

The final update of DCP will be included in D7.1 – Dissemination & Communication Plan – 3rd Version in M24, where the final monitoring and reporting of outreach efforts will be analysed.

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List of Terms and Definitions

Table 1. Terms and Definitions

Abbr.	Definition	Abbr.	Definition
ADRA	AI, Data and Robotics Association	ERF	European Robotics Forum
ADRF	AI, Data and Robotics Forum	EU	European Union
AI	Artificial Intelligence	EUMSS	*EU's maritime security strategy*
AIoD	AI-on-Demand platform	GA	Grant Agreement
AVSS	Advanced Video and Signal Based Surveillance	GDPR	General Data Protection Regulation
CAI	Conference on Artificial Intelligence	GMSC	Global Maritime Security Conference
CEO	Chief Executive Officer	ICMLA	International Conference on Machine Learning and Applications
CERIS	Community for European Research and Innovation for Security	ICUAS	International Conference on Unmanned Aircraft Systems
CIO	Chief Innovation Officer	IDEX	International Defence Exhibition
CAIRNE	Confederation of Laboratories for Artificial Intelligence Research in Europe	IEEE	Institute of Electrical and Electronics Engineers
CTO	Chief Technology Officer	KPI	Key Performance Indicator
CVPR	Computer Vision and Pattern Recognition	MEP	Member of the European Parliament
DCP	Dissemination and Communication Plan	MS	Member State
DG	Directorate-General	PIANC	World Association for Waterborne Transport Infrastructure
EBN	European Business and Innovation Centre Network	REA	European Research Executive Agency
EC	European Commission	SMA	Social Media Account
ECSA	European Shipowners	SMEs	Small and Medium-sized Enterprises
EDF	European Defence Fund	SMM	Shipbuilding, Machinery and Marine
EDIH	European Digital Innovation Hub	TEF	Testing and Experimentation Facility
EMSA	European Maritime Safety Agency	UAV	Unmanned Aerial Vehicle
ENACT	European Network Against Crime and Terrorism	UV	Unmanned Vehicle/Vessel
ENMC	European Network of Maritime Clusters		
EOS	European Organisation for Security		

1. Introduction

1.1. Scope of the deliverable

This report, titled "D6.3 Dissemination & Communication Plan – 2nd Version", aims to design the strategy, plan and activities to be implemented under the COLOSSUS project, with a view to maximising the project's visibility and successfully convey its key messages and content to target audiences, identifying and employing the most suitable channels to spread them. Keeping that in mind, this deliverable outlines the approach to (i) effectively communicate the project and disseminate its results, (ii) guide the partners in designing, planning and implementing their individual dissemination activities and (iii) continuously monitor the efficiency and the timely planning of the actions. In this respect, the deliverable aims to:

- Describe the types of dissemination channels and tools to be utilised and the required actions and resources.
- Define responsibilities among partners.
- Summarise the internal monitoring, evaluating, and reporting of dissemination activities.
- Provide an indicative timetable/work planning of promotion activities during the project.

1.2. Structure of the deliverable

Taking the above into consideration, the report is structured as follows:

- **Chapter 1 – Introduction:** Provides introductory information with respect to the DCP
- **Chapter 2 – Dissemination assets:** Presents the main assets and information of the project during and beyond its span.
- **Chapter 3 – Targeted stakeholder groups:** Presents the key stakeholder groups that will serve as the main audiences for the project's dissemination and communication activities.
- **Chapter 4 – Channels and tools:** Encompasses all the channels and tools that will be utilised for the dissemination and communication activities of the project, such as the project's website, social media accounts (SMAs) etc.
- **Chapter 5 – Time plan:** Provides the timeframe for the communication and dissemination activities of the project partners.
- **Chapter 6 – Key Performance Indicators (KPIs) and monitoring:** Identifies the indicators to measure success in the dissemination and communication actions, enabling partners to refine efforts over the course of the project.
- **Chapter 7 – Conclusions:** Pertains to the main decisions and aspects of the Dissemination and Communication Plan as well as the way forward.

The Annexes include the dedicated forms for the dissemination and communication activities lists (guidelines, news reporting form, and "Dissemination and Communication reporting template") to facilitate collaboration within T6.1 and ensure useful resources for the project channels.

Current deliverable is the updated version of D6.1 where the initial dissemination and communication outputs were presented. One more final update will follow until the end of the project in the final monitoring and reporting of outreach efforts in D7.1 – Dissemination & Communication Plan – 3rd Version in M24.

2. Dissemination assets

The assets that follow will be disseminated by all partners with a view to maximising the project's impact and visibility. This information will be conveyed in a meaningful way and well-tailored to each stakeholder group (these groups will be further described in Chapter 3).

- **Vision, objectives, strategic relevance, and key facts:** The vision, aim and strategic objectives of the project will be widely disseminated along with all the conceptual aspects of the project, namely the whole project concept and its innovative characteristics.
- **News, achievements, and results:** During the project, news, achievements, and results will be published through press releases, on the project's website or partners' websites to inform stakeholders about the project and its contribution to circular bioeconomy.
- **Events held by the project or in which partners will participate to present their results**: The events organised by the project and their results, will be widely disseminated to attract targeted stakeholder groups along with events in which partners are participating.
- **Key project results and assets:** Key project assets, as depicted in the following Table 2, will be disseminated as widely as possible in order to stimulate the interest of prospective end-customers and nurture the ground for their post-project rollout.

Table 2. COLOSSUS main assets/results [1]

Asset / Result
Unmanned Surface, Ground and Aerial Vessels/Vehicles (including h/w modifications)
Multi-modal Data Efficient harmonisation and analysis
Intelligent Swarm navigation for diverse UV types
3D reconstruction and modelling
Secure interfaces for port security information exchange
Research data and scientific publications
Replication Guidelines, Policy & Regulatory Recommendations
COLOSSUS Web Platform

[1] *These are the COLOSSUS' main assets/results as introduced in the DoA. They will be updated via activities foreseen in T6.2 Innovation management, exploitation, and sustainability.*

3. Targeted stakeholder groups

The key stakeholder groups targeted via dissemination and communication activities of COLOSSUS are outlined in the following table:

Table 3. COLOSSUS' main target stakeholder groups

Target Stakeholder Groups	
1. Technology providers & Commercial / Industry stakeholders	- **Commercial and Industrial entities** such as port authorities, shipyards, maritime security firms, offshore energy asset companies, underwater infrastructure operators, environmental monitoring companies. These may serve as early adopters or buyers of COLOSSUS' solutions. -**Technology Providers/Businesses** (e.g., sensor suppliers, AI software developers, and UV equipment suppliers) who may develop their own applications based on COLOSSUS' solutions that may serve as partners/collaborators. - **Decision-makers and technology leaders** (e.g., CEOs, CTOs, CIOs) in companies involved in maritime critical infrastructure. - **Networks and associations around ADRA** (e.g., CAIRNE, EurAI, euRobotics, EDIHs, TEFs), particularly those involved in AI, robotics, and surveillance technologies.
2. Investors & Funding Organizations	- **Venture Capital firms and Private Investors** seeking investment opportunities in cutting-edge technology projects related to UAVs, border security, and maritime surveillance. - **Public and private funding bodies** (e.g., Horizon Europe, European Defence Fund, and EU security-focused programs) as well as national and regional funding agencies.
3. Academia & Research Institutions	- **Universities, research centres, and experts** engaged in fields such as UVs, AI, Earth Observation, Resilient and Secure infrastructures. - **Related EU-funded projects/initiatives** (e.g., AI-on-Demand platform, Digital Industrial Platform for Robotics, BlueInvest) to promote collaboration, knowledge exchange, and co-development of new capabilities.
4. Governmental & Policy Stakeholders	**- Governmental bodies** (e.g. coast guard, port authorities, ministries of defence) interested in enhancing port security through advanced technologies, acting as public buyers of COLOSSUS' solutions. - **National and EU regulatory bodies** (e.g., the EC, Frontex, European Maritime Safety Agency, MEPs), policy-making institutions (e.g., industry committees), and industry-focused agencies that influence technology adoption, regulatory standards, and funding allocations for port security and resilience.
5. General public and local communities	Emphasis on raising awareness about the benefits of improved port security and resiliency, fostering public acceptance of COLOSSUS mature solutions.

4. Channels and Tools

COLOSSUS uses a blend of online and offline communication channels and activities with a view to maximising the project's visibility to its stakeholders. These channels and activities are presented in the list as follows:

- **Graphical identity** (logo, branded templates for reports and presentations)
- **Promotional material** (leaflet, poster, roll-up banner), videos, and newsletters
- Project **website**
- Project **social media** accounts on LinkedIn, X and YouTube and partner's social media accounts
- Participation in **external events** and conferences
- **COLOSSUS events** (e.g., workshops and demo days)
- **Synergies** with relevant initiatives.



The dissemination and communication assets of the project will be distributed through the above-mentioned channels and tools to all targeted groups. Q-PLAN has provided dedicated guidelines for the expected use of communication and dissemination channels to the consortium. These are listed in Annex I.

The following table lists key channels for dissemination to be used throughout the course of the project.

Table 4: COLOSSUS' dissemination channels

Channel	Description	Groups
Publications in scientific journals & media outlets	COLOSSUS' outputs, having high research, market and social interest, as well as impact, will lead to high-quality publications disseminated to top relevant high ranked journals and conferences as well as well-known media outlets.	3
Third party events	COLOSSUS partners retain access and will attend major industry events, trade fairs, and exhibitions to disseminate COLOSSUS' outcomes.	ALL
Project workshops & events	Validation workshops, webinars, innovation challenges, and the final conference will promote the exploitation of COLOSSUS' outcomes	ALL
Consortium networks	Consortium networks	ALL
Communication activities	COLOSSUS' communication activities (e.g., video, newsletter, web portal, social media, video, newsletter, policy briefs, and white papers)	ALL

	will communicate and disseminate key project results, as well as policy and regulatory recommendations	

In addition, the following table summarises a set of the key messages addressed towards each targeted stakeholder group of COLOSSUS as well as the set of dissemination and communication tools of the project used to convey them.

Table 5: Key messages and tools used for COLOSSUS' targeted stakeholder groups

Target group	Tools and channels	Key messages
Technology providers & Commercial / Industry stakeholders	Promotional materials, videos, newsletters; social media campaigns; trade fairs and exhibitions; COLOSSUS events; web portal; Replication Guidelines	Present opportunities for enhancing existing UV solutions and technologies through COLOSSUS results through established collaborations; highlight the availability of new AI-driven services / products for security and resilience applications, extending to both maintenance and operations. Present steps for accessing the civil security market.
Investors & Funding Organizations	Promotional materials; videos; social media campaigns; trade fairs and exhibitions; COLOSSUS events/Demo Days; web portal;	Present market-driven opportunities for investment / funding with high potential for market penetration and returns.
Academia & Research Institutions	Promotional materials, videos, social media campaigns; Publications; synergies with other projects	Promote advancements in AI and UV technologies; highlight opportunities for interdisciplinary research and collaboration to advance the state of the art in maritime security technologies.
Governmental & Policy Stakeholders	COLOSSUS events; external events; personal contacts; policy recommendations	Address the need for regulatory frameworks that support the (responsible and trustworthy) use of UVs and AI in maritime security; outline the socio-economic benefits of COLOSSUS' solutions for border security.
General public and local communities	Promotional materials, videos, newsletters; social media campaigns; web portal; trade fairs and exhibitions	Emphasise the transformative impact of AI and UV technologies on maritime security; showcase COLOSSUS' innovative solutions for efficient port security and resilience.

4.1. Graphical identity and promotional material

The design and creation of the project's graphical identity (i.e., logo, templates, etc.) aim to ensure consistency in the project communication and promotional material throughout its duration. Promotional material will be mainly used at project workshops, webinars, demo days and other external events where COLOSSUS partners participate. It will be used, also, in the everyday publicity of the project. Moreover, press releases (on ad hoc basis), newsletters (on a bi-annual basis), leaflets, posters and infographics (where needed) will stress and demonstrate with evidence the benefits of COLOSSUS, providing incentives for the involvement of different stakeholder groups in project activities, as well as foster their exploitation and uptake beyond the end of the grant.

Keeping that in mind, the main promotional material of the COLOSSUS project is described in the following sub-sections. Each partner will be responsible for translations (if considered necessary) and printing of the material according to its specific needs. Partners should always consult and request approval from the Dissemination Manager/T6.1 Leader Q-PLAN before producing any kind of promotional material.

4.1.1. Project logo

The COLOSSUS project logo was developed on the eve of the project (M1) to meet the visual and graphic requirements of the project. During the COLOSSUS kick-off meeting, various logo options were presented to the project partners in order to allow them to express their preferences and select their favourite design. The selected logo of COLOSSUS (Figure 1) was adopted in agreement with the majority of partners.

Figure 1. COLOSSUS' project logo.

The project's logo is a combination mark which means that it is comprised of a combined wordmark and a distinctive pictorial/icon mark. The icon and text are integrated together to create an image.

The logo design for this project is primarily centred around a font-based approach, emphasizing the project's acronym. Given the inherently memorable nature of the project's name, the strategic use of robust typography serves to enhance brand recognition significantly. The deliberate choice of a modern font aligns with the project's essence, effectively conveying its contemporary and forward-thinking attributes. This design approach underscores the project's commitment to creating a visually impactful and memorable brand identity.

The logo colours are used in all possible circumstances to ensure consistency and to reinforce the visual identity of COLOSSUS. The chosen colour palette seamlessly integrates various shades of blue, to embody the essence of the maritime sector, while building on its attributes of trust, calmness, reliability and responsibility. The colour palette used for the project is illustrated in Figure 2, followed by the representation of the logo in the relevant background colours in Figure 3.

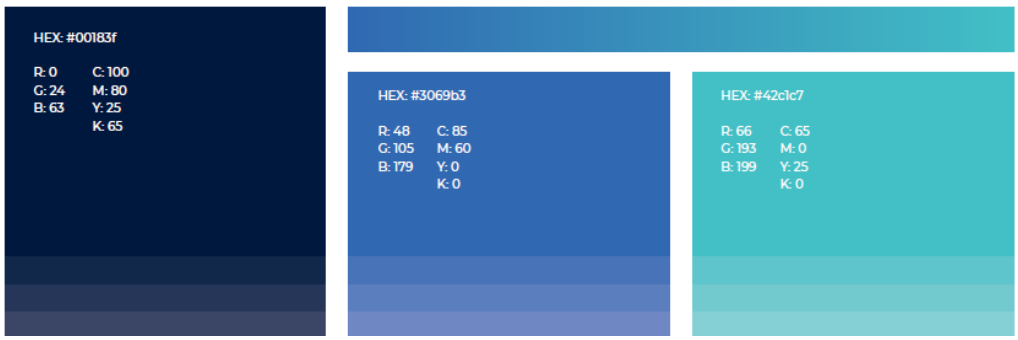


Figure 2. The colour palette of the COLOSSUS brand.

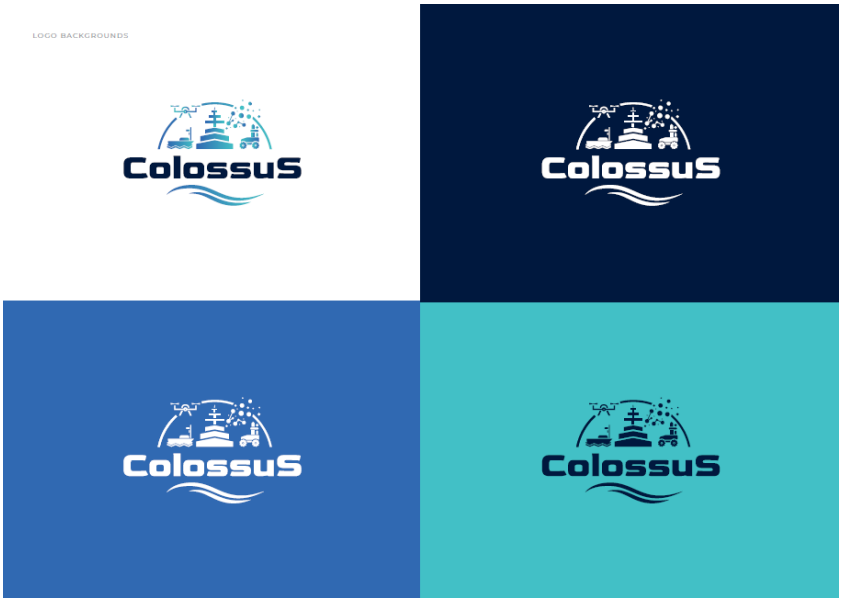


Figure 3. COLOSSUS' logo in different background colours.

In any communication material, deliverable, presentation, etc., produced within the scope of the COLOSSUS project, the EU flag and funding acknowledgement, as depicted in Figure 4, must be prominently displayed.



Figure 4: The EU flag and funding acknowledgement

In compliance with the EU requirements on dissemination of results, as set in Grant Agreement number 101225980, Article 17, any dissemination of results (in any form, including electronic), must display the EU emblem with appropriate prominence and also include the following disclaimer:

> Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.

4.1.2. Project leaflet, poster, and banner

The project leaflet, poster, and roll-up banner illustrated in Figures 5-8 serve as pivotal components within the framework of communication activities, disseminating crucial project information encompassing its aims, objectives, partners, and other pertinent details. These foundational materials were created by December 2025 (M2).



Figure 5: COLOSSUS' leaflet (front side)



Figure 6: COLOSSUS' leaflet (back side)



Figure 7. COLOSSUS' poster.

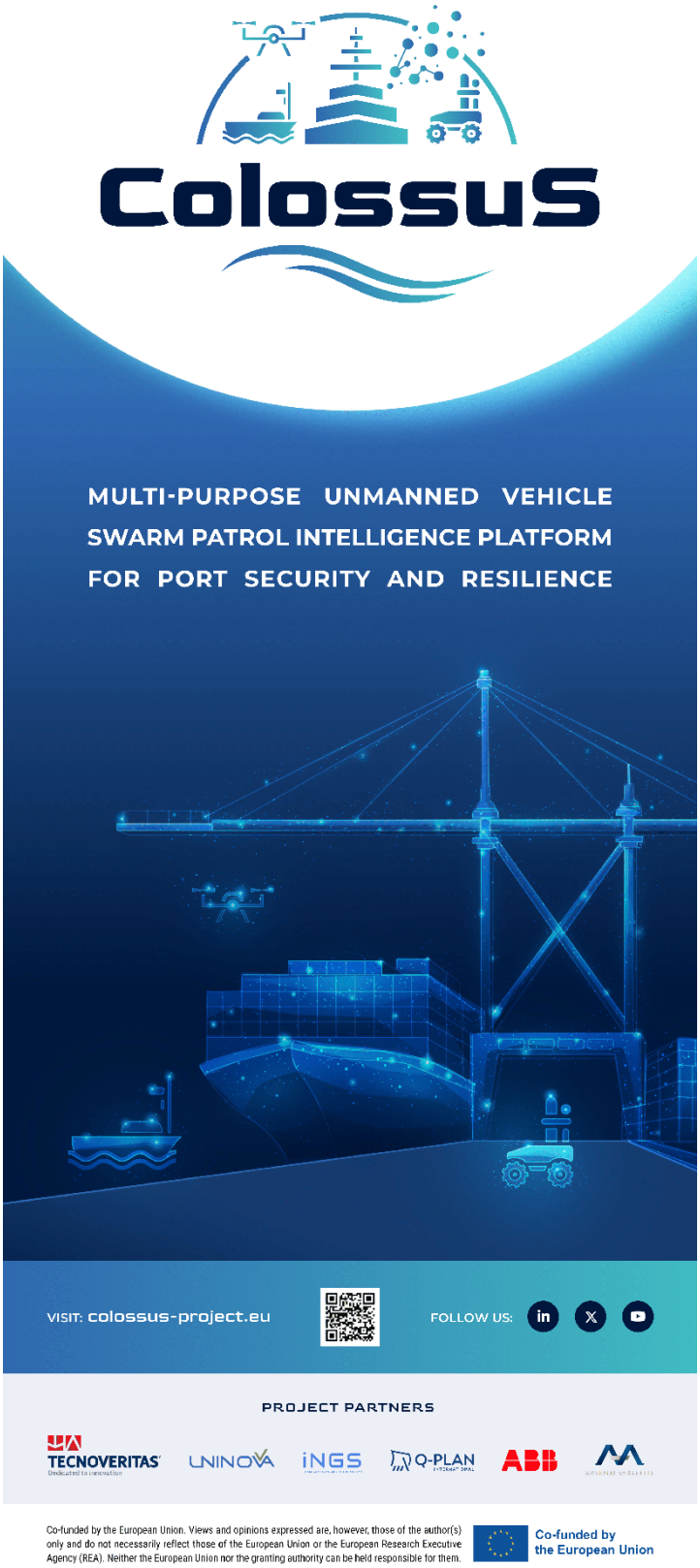


Figure 8. COLOSSUS' roll-up banner.

Beyond these core materials designed to engage a broad range of stakeholders from researchers to the general public, additional promotional material will be developed to bolster COLOSSUS events throughout the project duration, in accordance with the needs of the respective partners. This adaptive approach ensures responsiveness to the specific requirements articulated by individual partners, thereby enhancing the efficacy of communication initiatives associated with the project.

4.1.3. Templates

Templates have been created for the consortium partners to be able to produce their deliverables and presentations. Branded templates are designed to give slide presentations a consistent appearance and ensure uniformity. The branded templates enhance audience brand recognition and are memorable. COLOSSUS' presentations include the logo, brand colours, fonts, and brand elements from the project's visual identity. In particular, templates for the project's deliverables and partners' presentations have been created and are available to project partners. In addition to the above templates, a COLOSSUS letterhead has been developed, which is useful for various communication activities, such as invitations to events.

The following templates have been prepared for the COLOSSUS project:

Presentation template.
Project deliverables and reports templates.
Project letterhead.

The templates are shown below in Annex V.

4.1.4. Promotional video

An animated video, as depicted in Figure 9, was chosen to enhance the project as through visual storytelling, the animation captured attention and simplified key information, helping audiences understand and retain the project's core concepts. The project's promotional, two (2) minutes and seventeen (17) seconds in length, was produced in M9 (July 2026) to effectively reinforce the project's communication activities. The preparation of the video was the responsibility of Q-PLAN. The video provided an overview of the project, including vital information, and served as an engaging way to highlight the mission and vision of the project. It has been uploaded to the COLOSSUS YouTube channel[2] and featured on the front page of the website. It has also been promoted through all the project's social media platforms. Up until now the promotional video has gained 109 views on YouTube and 9,355 via a LinkedIn campaign (section 4.3.2).

[2] https://www.youtube.com/watch?v=i6boHhPBkAo



Figure 9: Capture from COLOSSUS Animated Video

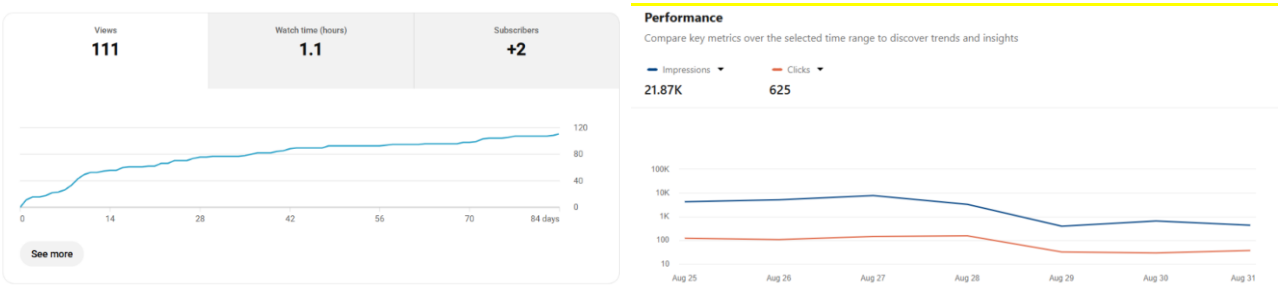


Figure 10: Youtube and LinkedIn Analytics on Video Performance

4.2. COLOSSUS' digital presence

4.2.1. COLOSSUS' website

The project website is a key communication tool, enhancing both the visibility and the overall impact of the COLOSSUS project. It serves as a central platform to present the project's progress and milestones to a wider audience.

Launched in M4 (February 2026), the COLOSSUS Website functions as the primary online hub for public outreach. It has been carefully designed for ease of navigation and clarity, providing comprehensive information on the project's concept, objectives, and ongoing developments. It also features regular updates on news and upcoming events. Figure 11 shows the website's homepage.

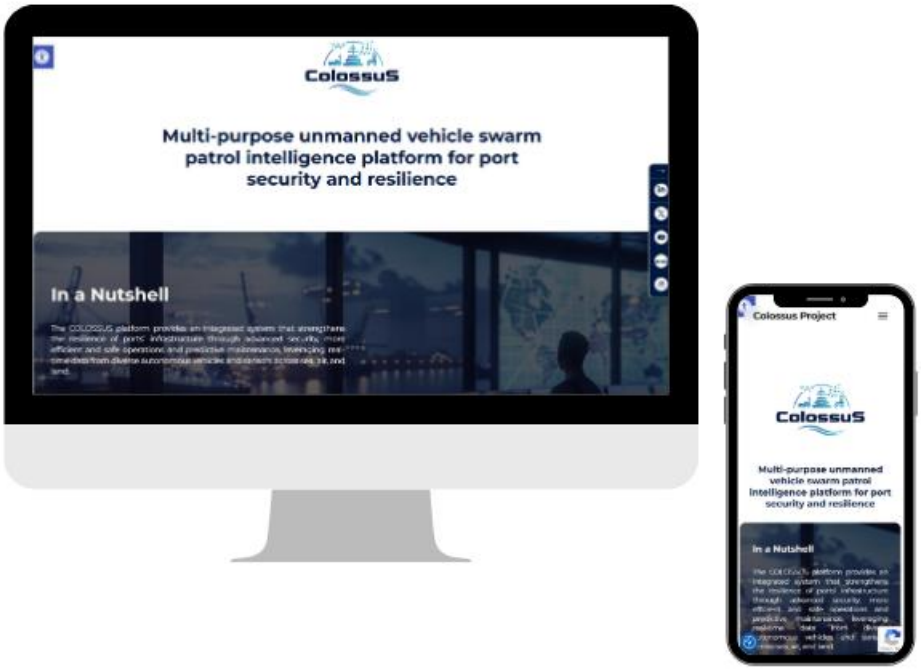


Figure 11: COLOSSUS Website

Q-PLAN is the partner responsible for the website's design, development, maintenance, and overall management. Special care has been taken to ensure the site is fully responsive and accessible across a wide range of devices, including mobile phones and tablets.

As the main gateway to all COLOSSUS-related activities, the website hosts a wide array of resources, including:

- A detailed overview of the project's concept, objectives, activities and approach
- Overview of the consortium partners, whose guidance supports the project activities, ensuring alignment with real-world ethical, societal, and practical needs.
- Links to the project's synergies
- A dedicated page for the project's solution where the services, unmanned vehicles, secure API, artificial intelligence and the web platform are being presented
- News, events, press releases and newsletters announcements
- Access to public deliverables, scientific publications and promotional material
- Newsletters subscription webpage
- Links to the project's social media channels in all webpages

The site also features a newsletter subscription option, allowing users and stakeholders to stay up to date with the latest project developments. For any inquiries, visitors can reach out via the dedicated contact email: info@colossus-project.eu.

Content development is a collaborative effort, with all project partners expected to contribute by providing news, updates, and relevant material. As the project evolves, the website is continuously updated with new publishable deliverables, promotional assets, and key developments. The news section is refreshed regularly to reflect ongoing actions and achievements. All partners are expected to contribute with news items. For this reason, a report form has been sent to the consortium in order to be filled out in detail with news. This form can be found in Annex II. To date, nine (9) news items posts have been featured on the COLOSSUS website.

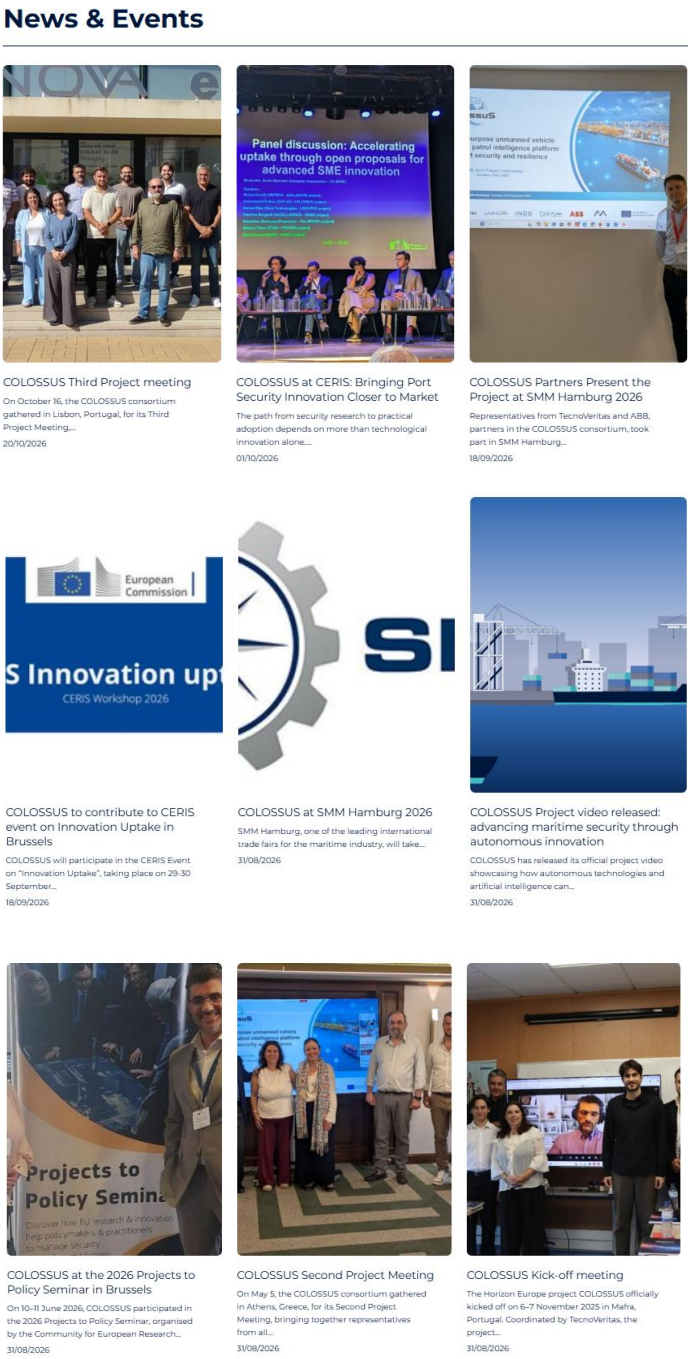


Figure 12: News section of COLOSSUS website

Site visits, statistics and other information on visitors' views (e.g., number of pages per visit, time on site, most viewed pages, etc.) are measured using Google Analytics 4, to which the website is registered since the first day of its operation. Since its launch, the website has achieved a total of over 2,200 views during the period February 2026–October 2026, as shown in Figure 13 below.

Q-PLAN is responsible for the design, operation, and update of the project's website. The project website will be mentioned in all publicity material generated by the project consortium. The website is monitored periodically to assess whether the project is on the right path or if increased efforts are needed.

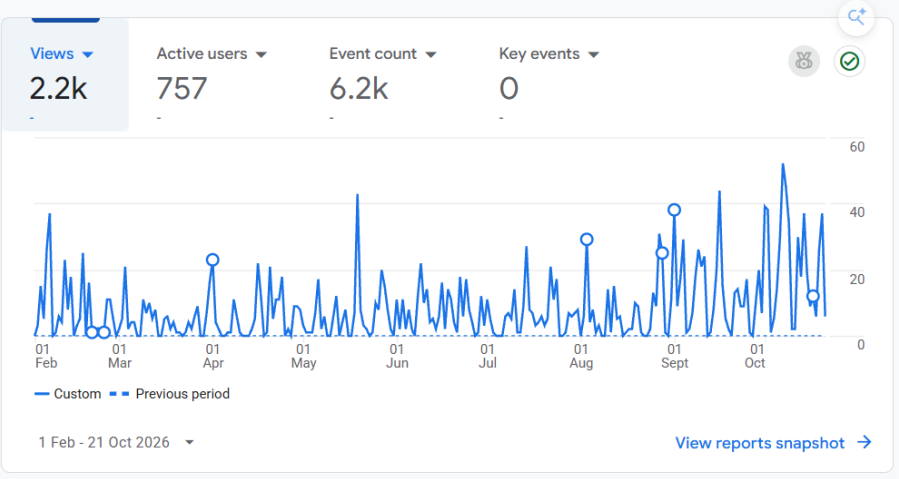


Figure 13: Website visits on Google Analytics

Looking ahead, the COLOSSUS website will continue to evolve as a dynamic communication and dissemination platform, providing regular updates on project results, pilot activities, and emerging collaborations. The news and events section will be further enriched to showcase partner initiatives, demonstration activities, and synergies with relevant external stakeholders and projects. Continuous monitoring of website analytics and user engagement will support ongoing improvements, ensuring the platform remains effective, accessible, and aligned with the project's dissemination objectives.

4.2.2. Social Media Accounts

In today's society, the use of social media has become a necessary daily activity, therefore the project's social media accounts (SMAs) are among the main pillars of promoting project's news, events and activities. COLOSSUS utilises social media accounts on LinkedIn, X and YouTube. The above-mentioned accounts have been launched in M1 (November 2025). If any needs arise, other social media may be used in the future. Table 6 contains URL links to the existing social media accounts of COLOSSUS.

Table 6: COLOSSUS' Social Media Accounts

Social Media Platform	Account Name	URL
LinkedIn	COLOSSUS Project	https://www.linkedin.com/company/colossus-horizonproject
X	@colossus_eu	https://x.com/colossus_eu
YouTube	@colossus_eu	https://www.youtube.com/@colossus_eu

The project's social media are continuously updated in English with news about the project's activities and results, events, scientific news, and updates from several organisations/associations that promote maritime security, as well as news from related EU projects, etc. The frequency of social media posts depends on the availability of news about the activities and results of the project.

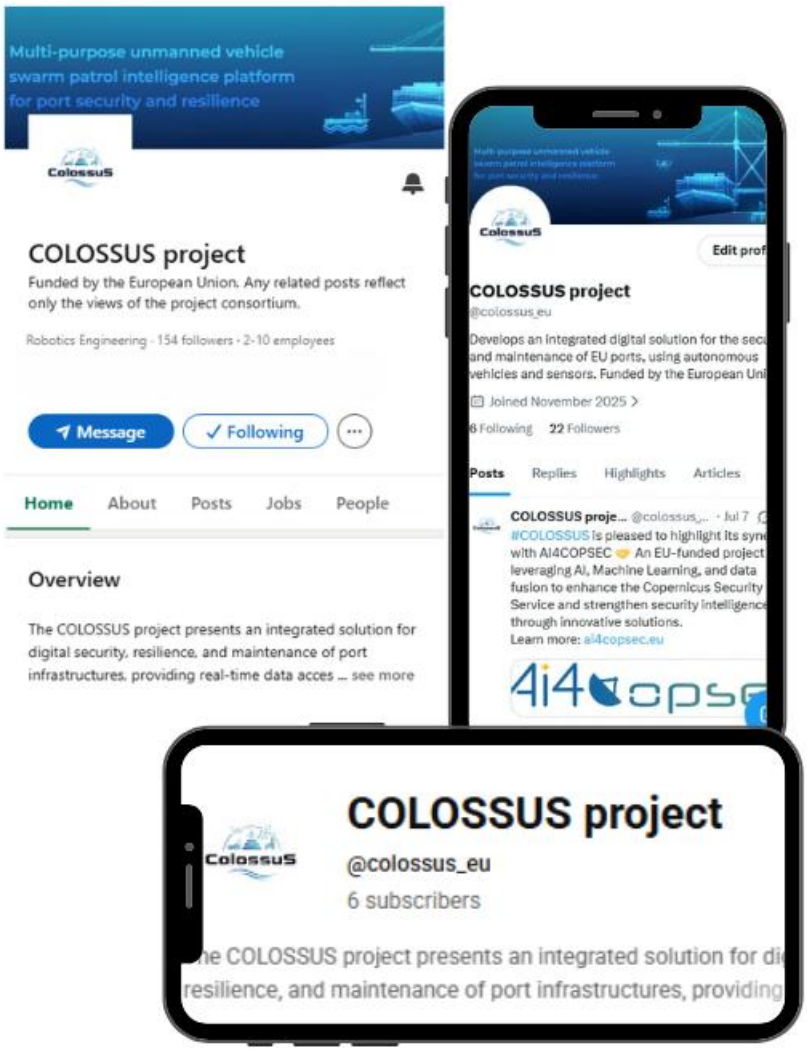


Figure 14: COLOSSUS Social Media Accounts

In addition, hashtags are used on the project's posts to help stakeholders easily find them and encourage interaction. The hashtags used on the project's social media accounts are:

- #colossusproject
- #horizoneurope
- #portresilience
- #portsecurity
- #innovation
- #unmannedvehicles
- #artificialintelligence
- #swarmnavigation
- #amphibiousperception

Q-PLAN is responsible for the administration of the COLOSSUS social media accounts. All partners are requested to follow the social media accounts, disseminate the posts through their own networks, as well as to publish posts and news about the project regularly, through the social media of their organisation.

LinkedIn

LinkedIn constitutes a significant networking tool for professionals, offers a more institutional approach and has therefore been selected as a core social media channel. The project's LinkedIn Page was set up in M1 (November 2025) and it focuses on presenting the project, its objectives and results. All partners are responsible for timely updating and sharing their input to ensure their activities are duly promoted.

As shown in Figures 16 and 17, the LinkedIn page currently has 644 followers and has reached over 47,443 impressions, with visitors coming from various industries, such as environmental, business consulting and IT services. These backgrounds closely align with those of the project's partners and the key stakeholders the project aims to engage.

Given that the primary target audience on LinkedIn are technology providers, funding organisations and policy makers, the project will continue to follow and further fine-tune its D&C strategy to focus on evidence-based content, thought leadership, and the sharing of wider-public adapted content. It will keep sharing project updates and findings, academic insights, and event-related content but in a compelling and accessible way.

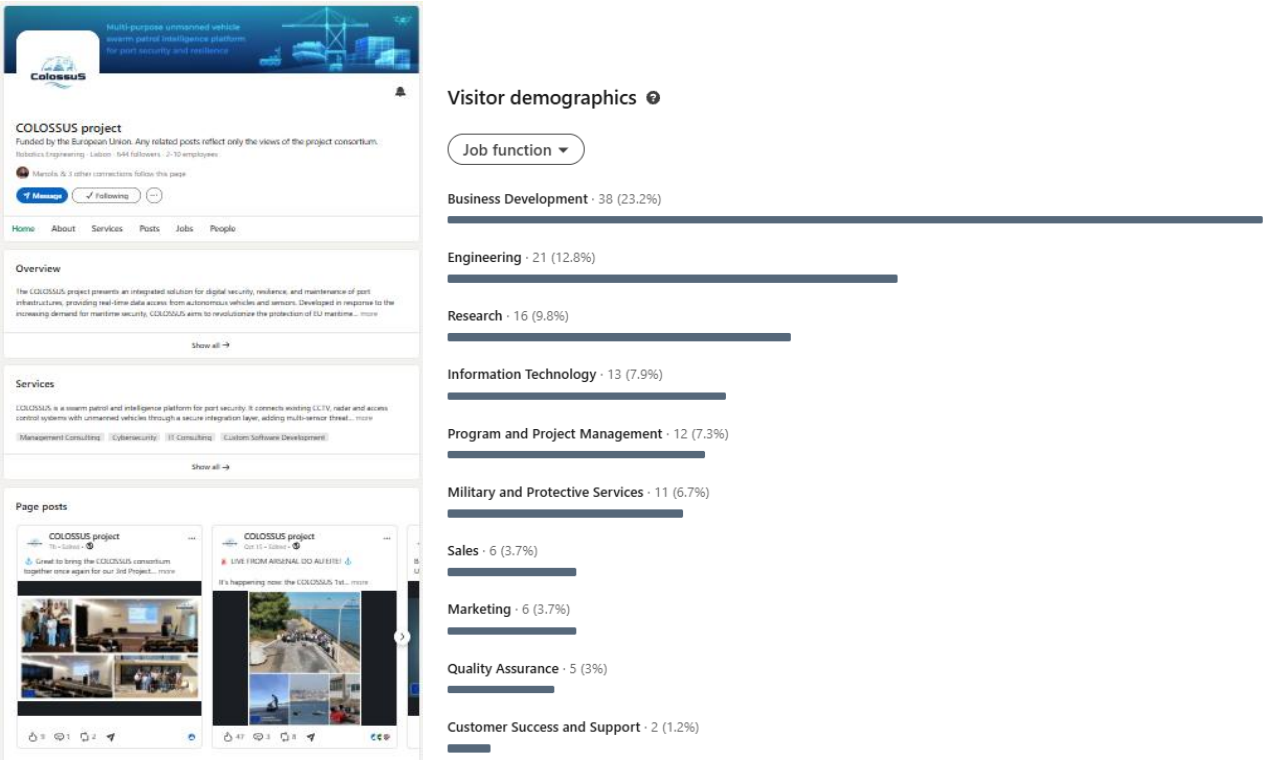
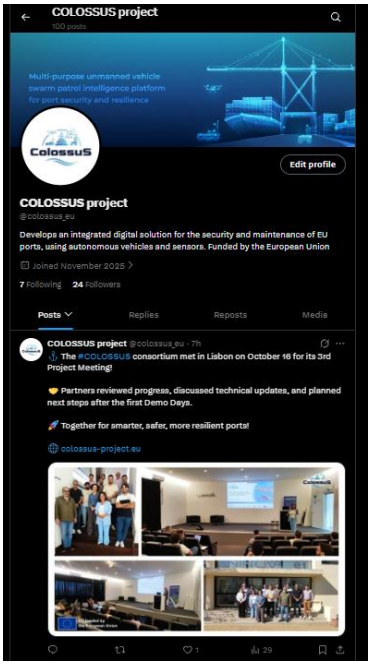


Figure 15: LinkedIn Account and Visitor Demographics

In addition, the project will continue to make use of videos, news items, and press releases to boost media attention and spark online discussions. LinkedIn's networking features will also be actively used to connect with research communities, foster dialogue through comment threads and groups, and highlight contributions from academic collaborators. Through this approach, the project aims to further build visibility, foster trust, and strengthen engagement.

X



An X account (formerly Twitter) was also launched in M1 aiming to build engagement with stakeholders and other European projects through the exchange of quick, frequent messages. X is known for communicating via short messages. That helps project stakeholders understand, quickly and easily, what COLOSSUS is and what it does. In addition, X can be used as a promotional tool for the project's events and workshops as it can create a buzz around the activity in a short period of time.

The COLOSSUS X account currently has 24 followers. To date, the account has generated a total of 2.6K tweet impressions. Although the audience is still growing, the platform has proven effective in enhancing the visibility of the project content. The difference between the number of followers and total impressions indicates that project content is also reaching users beyond the account's immediate follower base. The strategic use of hashtags has helped increase the reach of posts, enabling them to appear in relevant user feeds and conversations beyond the project's immediate network.

YouTube

Finally, the COLOSSUS YouTube channel was created on M1 and includes the project's communication video since M9 (section 4.1.4 Promotional video) and will be updated with various material from the project's activities. That channel was chosen to gather project videos in a single and accessible location. The aim of creating the YouTube channel is to share the promotional video, allowing YouTube to expose the project to a larger audience. To date, the channel has 10 subscribers, and the promotional video has received 109 views.



Figure 17: YouTube Account

4.2.3. Social Media Campaigns

To maximize outreach, stakeholder engagement, and community interaction across the maritime and critical infrastructure sectors, three targeted promotional campaigns were executed on the official COLOSSUS LinkedIn channel:

Campaign 1: Large Scale Survey Promotion

The initial campaign aimed to drive targeted expert interest for the COLOSSUS project, with a potential engagement of selected stakeholders to interviews for the needs of the end user needs on the market analysis.

The campaign invited professionals across maritime security, port operations, technology development, and policy to identify operational challenges, adoption barriers, and future security requirements.

Four distinct image ad creatives were launched on February 2026 and was active for one week ("Enhance Port Safety with Your Input", "Contribute Today: Secure Tomorrow's Seas", "Shape Maritime Security Innovation Today", and "Join COLOSSUS: Innovate Maritime Safety"). The campaign generated 2,341 impressions. Reach was predominantly driven by Engineering (14.95%) and Operations (11.11%) job functions, alongside the Technology, Information, and Internet (28.32%) and IT Services & Consulting (20.67%) industry sectors. Geographically, visibility was highest in France (24.95%), Portugal (17.21%), and Spain (11.58%).

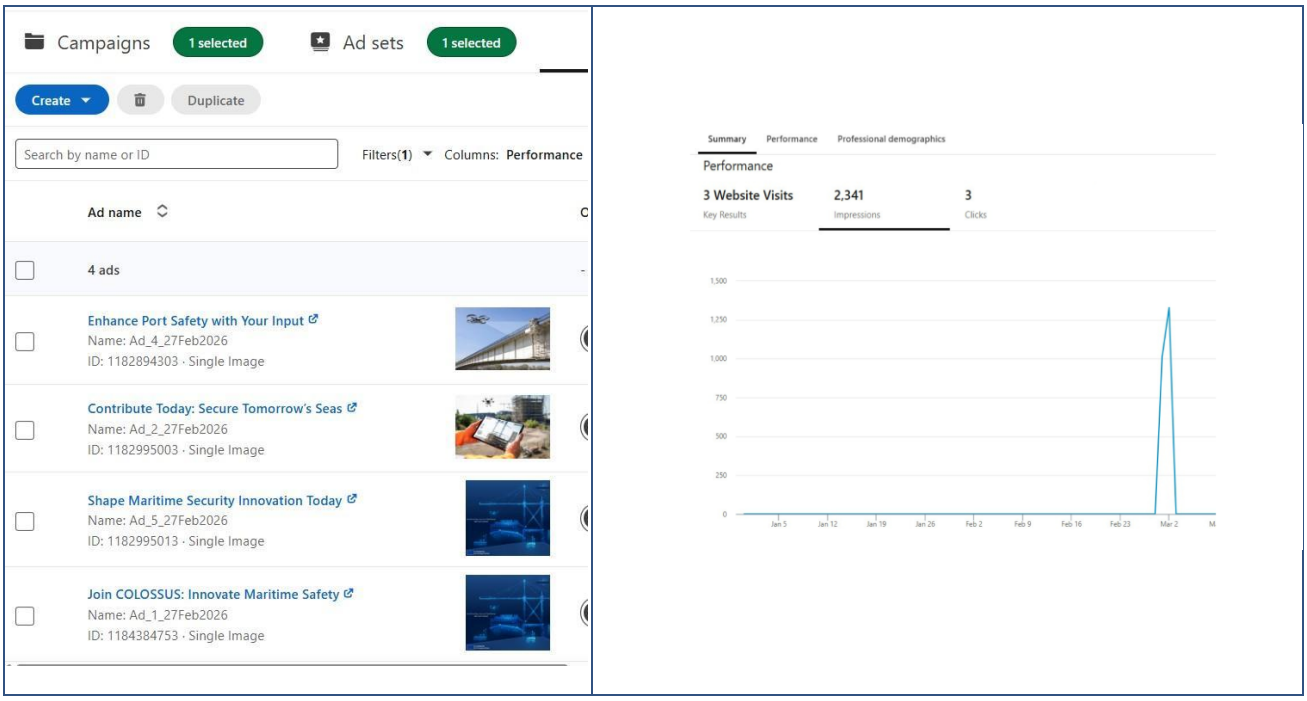


Figure 18: a) Displayed Ad Creatives b)Total Impressions

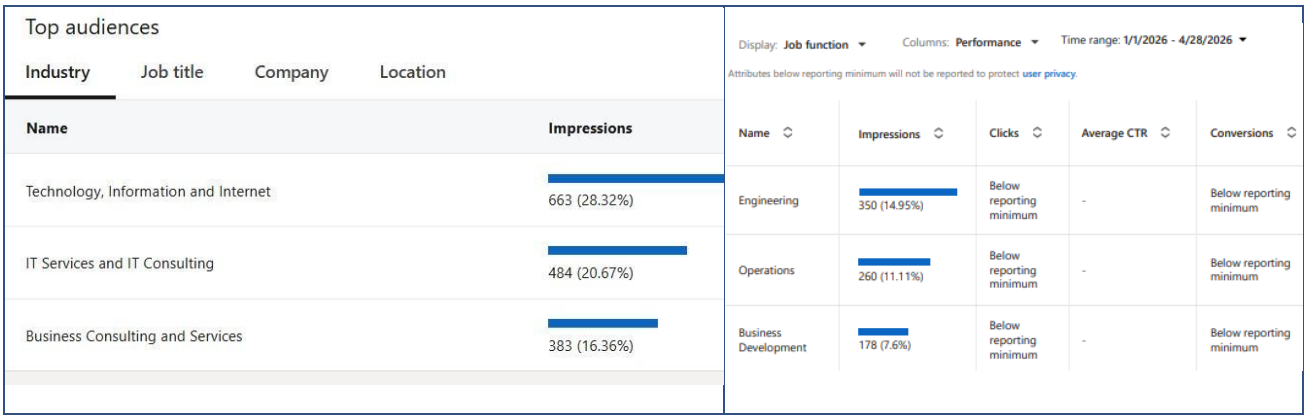


Figure 19: a) Top Audiences by Industry b) Top Audiences by Job Function

Campaign 2: Follower Acquisition & Page Growth

Designed to expand the long-term audience baseline for the official project page, the second campaign run for one week during July and August 2026 and focused on a direct follower-acquisition strategy across domain-relevant professional sectors.

While the initiative achieved broad visibility, generating 68,455 impressions, it yielded limited direct key engagements (14 engagements and clicks). Reach was concentrated within Military and Protective Services (46.64% of impressions, 57.14% of clicks) and Operations (32.39% of impressions, 50% of clicks). Key job titles included Logistics Specialists (24.61% of impressions) and Security Professionals (20.98% of impressions).

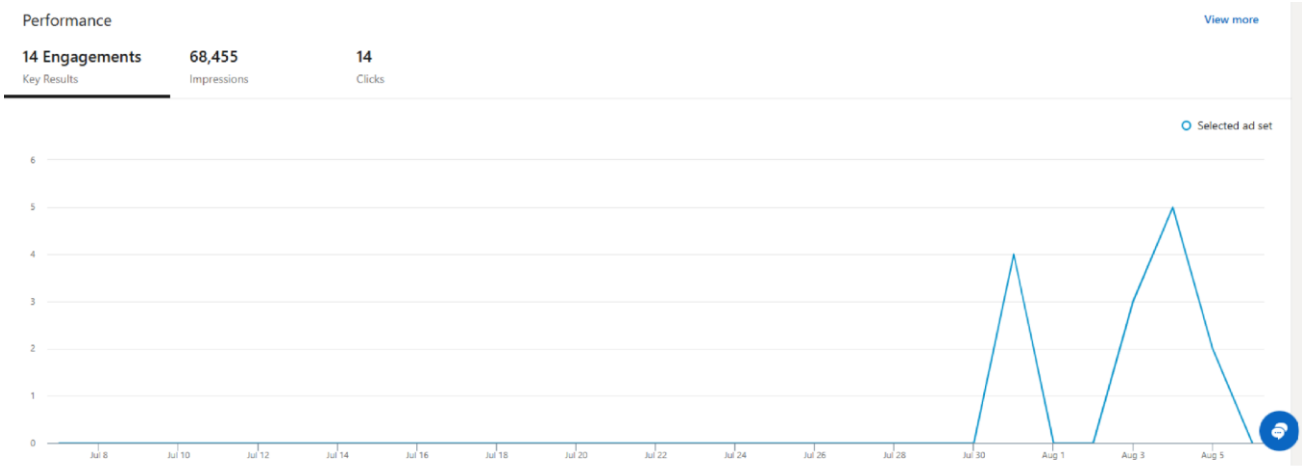


Figure 20: Total Impressions

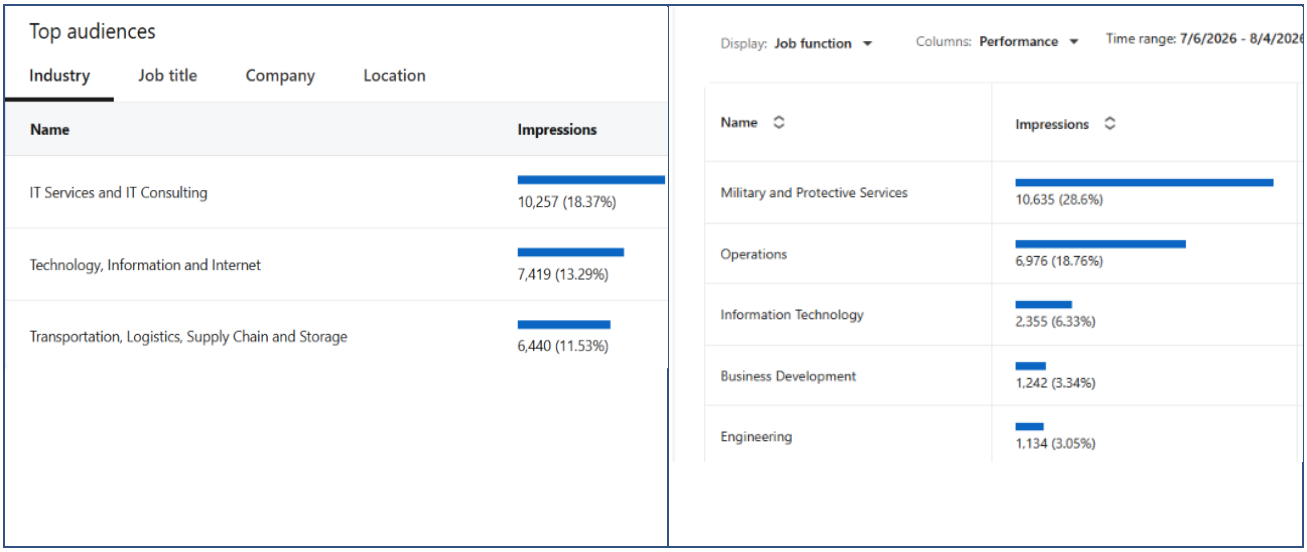


Figure 21: a) Top Audiences by Industry b) Top Audiences by Job Function

Campaign 3: Official Project Video Showcase

The third campaign run for one week during August 2026 and focused on driving high engagement and showcasing the COLOSSUS platform vision through dynamic visual media featuring the official project video.

This initiative proved to be the most successful social media activity, generating 21,872 impressions and 625 key engagements/clicks. Audience engagement was heavily led by Technology, Information, and Internet (46.76% of impressions, 220 engagements) and IT Services and IT Consulting (28.45% of impressions, 152

engagements). Notably, the video resonated strongly with high-level decision-makers, achieving an exceptional 5.26% click-through rate among Founders.

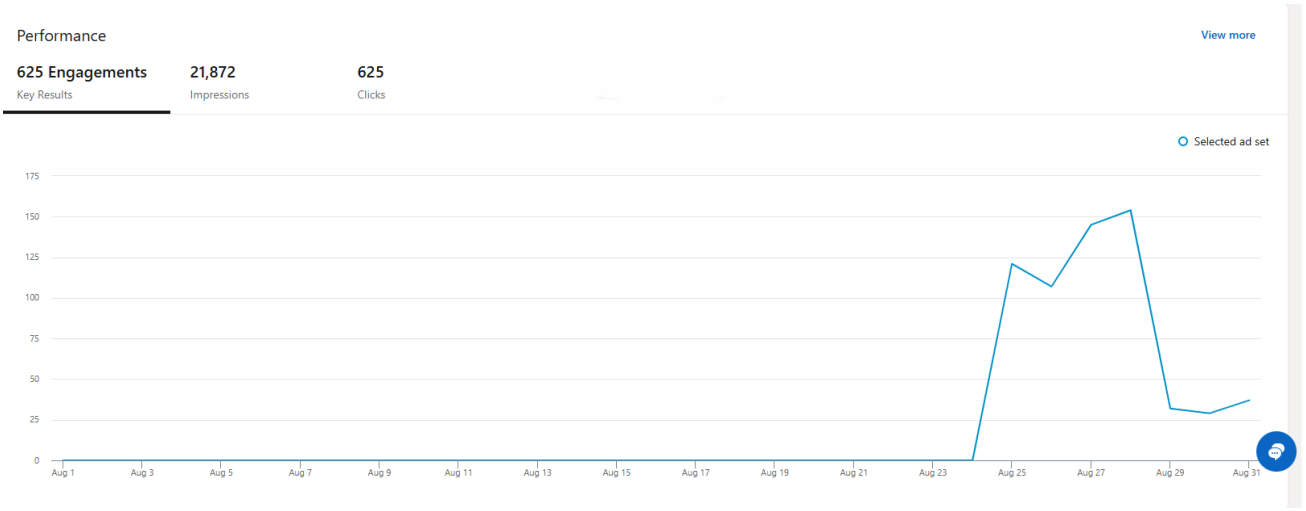


Figure 22: Total Impressions

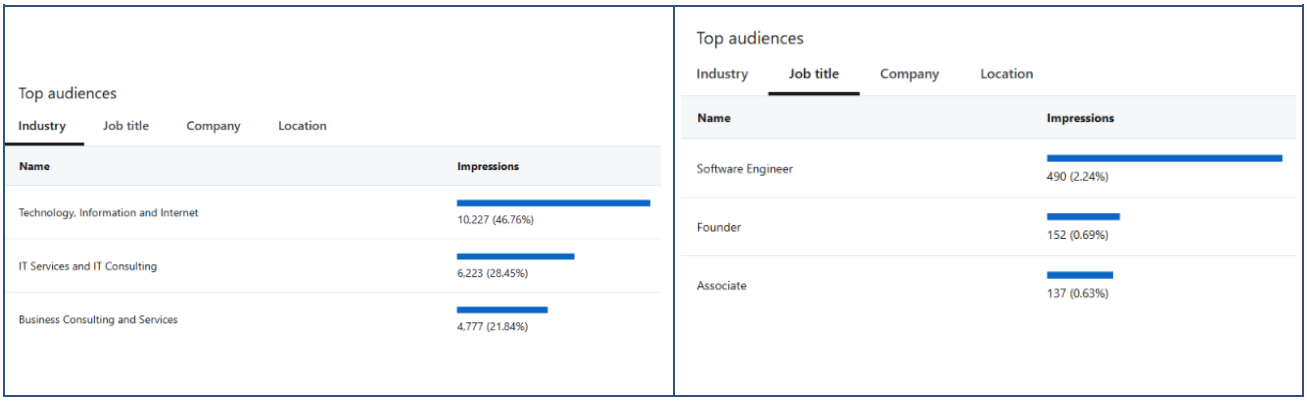


Figure 23: a) Top Audiences by Industry b) Top Audiences by Job Title

Further promotional campaigns and detailed analytics will follow in alignment with the upcoming demo days and project milestones.

4.2.4. Online newsletter and mailing list

An online newsletter was prepared and distributed through MailChimp, presenting among others the achieved results, upcoming activities and events, news from similar initiatives and news in the relevant scientific fields. The frequency of newsletter issue depends on the amount and importance of news to be presented, with the target to produce a newsletter at least every 6 months, however additional ad-hoc newsletters may be added if deemed necessary.

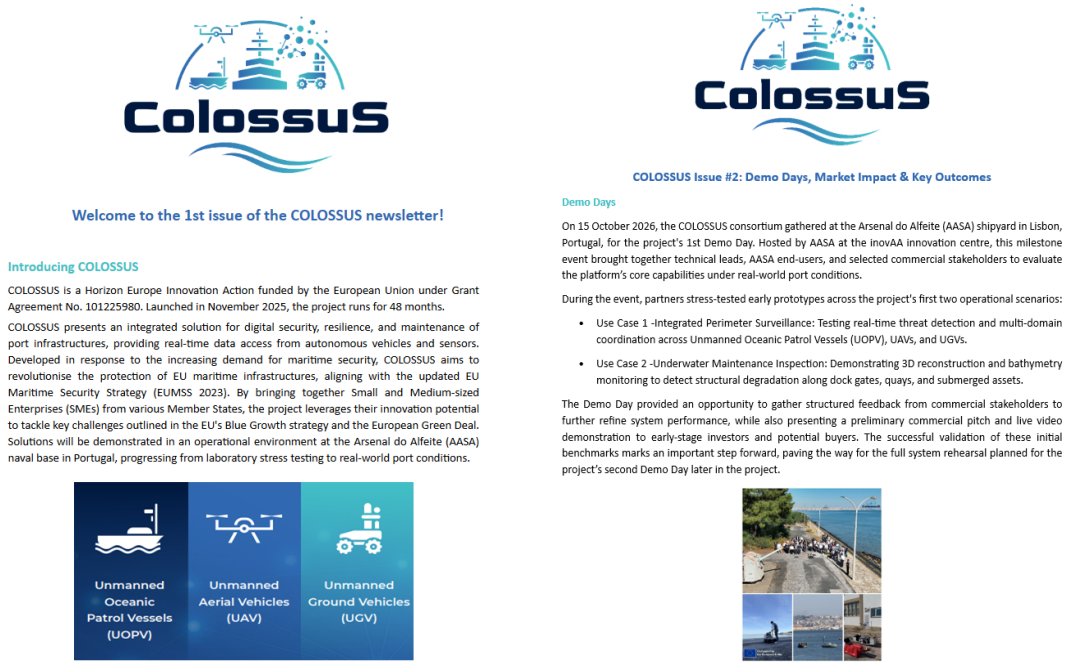
Q-PLAN initially compiled and continues to manage the project's mailing list, which is regularly updated as the project evolves. Anyone interested can subscribe or unsubscribe at any time through the newsletter section of the website, fully in line with GDPR regulations. Beyond newsletters, the mailing list also serves as a channel for sharing important project-related updates and special announcements. Up to now there are 21 registered recipients in Mailchimp.

The newsletter issues are prepared by Q-PLAN, with the contribution of all partners regarding the content. The content of each issue is decided and agreed among the consortium members. Partners are also required to disseminate the newsletter issues through their own channels.

The newsletters are shared with a targeted audience, including all individuals who have subscribed through the project's website. In addition to email distribution, each issue is also made publicly available in the Newsletters section of the project website.

Each issue is prepared by Q-PLAN with content contributions from all consortium partners when relevant. While the final content is agreed upon collaboratively, each issue-typically structured as shown in Figure 25 includes the following key sections:

- **Overview**: A brief summary of the issue
- **Progress highlights**: Major activities completed during the past six months
- **Networking & joint activities**: Updates on collaborative efforts
- **Participation in external events**: Coverage of the project's involvement in relevant events
- **Next Steps**: Plans for the coming period
- **Upcoming Activities**: Events and initiatives on the horizon



Welcome to the 1st issue of the COLOSSUS newsletter!

Introducing COLOSSUS

COLOSSUS is a Horizon Europe Innovation Action funded by the European Union under Grant Agreement No. 101225980. Launched in November 2025, the project runs for 48 months.

COLOSSUS presents an integrated solution for digital security, resilience, and maintenance of port infrastructures, providing real-time data access from autonomous vehicles and sensors. Developed in response to the increasing demand for maritime security, COLOSSUS aims to revolutionise the protection of EU maritime infrastructures, aligning with the updated EU Maritime Security Strategy (EUMSS 2023). By bringing together Small and Medium-sized Enterprises (SMEs) from various Member States, the project leverages their innovation potential to tackle key challenges outlined in the EU's Blue Growth strategy and the European Green Deal. Solutions will be demonstrated in an operational environment at the Arsenal do Alfeite (AASA) naval base in Portugal, progressing from laboratory stress testing to real-world port conditions.

COLOSSUS Issue #2: Demo Days, Market Impact & Key Outcomes

Demo Days

On 15 October 2026, the COLOSSUS consortium gathered at the Arsenal do Alfeite (AASA) shipyard in Lisbon, Portugal, for the project's 1st Demo Day. Hosted by AASA at the inovAA innovation centre, this milestone event brought together technical leads, AASA end-users, and selected commercial stakeholders to evaluate the platform's core capabilities under real-world port conditions.

During the event, partners stress-tested early prototypes across the project's first two operational scenarios:

- Use Case 1 -Integrated Perimeter Surveillance: Testing real-time threat detection and multi-domain coordination across Unmanned Oceanic Patrol Vessels (UOPV), UAVs, and UGVs.
- Use Case 2 -Underwater Maintenance Inspection: Demonstrating 3D reconstruction and bathymetry monitoring to detect structural degradation along dock gates, quays, and submerged assets.

The Demo Day provided an opportunity to gather structured feedback from commercial stakeholders to further refine system performance, while also presenting a preliminary commercial pitch and live video demonstration to early-stage investors and potential buyers. The successful validation of these initial benchmarks marks an important step forward, paving the way for the full system rehearsal planned for the project's second Demo Day later in the project.

Figure 24: COLOSSUS Newsletter(s)

At this stage, two (2) online newsletters have been prepared and distributed through Mailchimp and LinkedIn, at M6 and M12, respectively. The first newsletter was distributed through Mailchimp, while the COLOSSUS LinkedIn presence was still being developed. At that stage, the project had not yet reached the required number of followers to enable newsletter publication on LinkedIn. This limitation was overcome by the time the second newsletter was issued, which was also shared on LinkedIn. The significant growth in the number of COLOSSUS followers allowed the project to extend its reach and engage with its growing online audience through this additional communication channel.

All partners are expected to support dissemination by sharing each newsletter through their own communication channels, thereby maximising reach and visibility.

Looking ahead, the project will continue releasing bi-annual newsletters until all four planned issues are completed, with the upcoming editions scheduled for M18 and M24. Each newsletter will maintain the established structure, providing stakeholders with clear updates on progress, collaborations, events, and

upcoming activities. Q-PLAN will manage content and distribution with contributions from partners, while also implementing targeted promotion strategies to increase the number of subscribers through the website, social media, and partner channels. Ad-hoc editions will additionally be issued to share urgent or noteworthy developments.

4.2.5. Press releases and other publications

Press releases play a vital role in the project's dissemination and communication strategy. Issued on an ad-hoc basis, they serve as a tool to highlight key achievements, progress milestones, and upcoming events, ensuring that stakeholders remain informed and engaged. These releases not only communicate essential updates but also help to attract interest and reinforce the visibility of the project at both local and European levels. Press releases also help tell the story of the project through short articles that highlight success stories and real results. When needed, general press releases are prepared to reach stakeholders at the EU level and support wider visibility.

To date, two (2) press releases have been produced and published on the dedicated press release section of the COLOSSUS website. Each release marks a significant development, underlining the project's ongoing commitment to stakeholder engagement, and knowledge sharing.

Overview of published Press Releases:

- Press Release 1: Announced the official launch of the COLOSSUS project,

All press releases have been circulated among consortium partners to support wide dissemination efforts and have been promoted across project communication channels.



November 21, 2025

PRESS RELEASE

COLOSSUS: A new Horizon Europe project kicked off!

We are thrilled to announce the official start of the COLOSSUS project, a market-driven initiative funded by the European Union, under Grant Agreement No. 101225980. With a €1.5 million budget, this Horizon Europe Innovation Action officially commenced in November 2025 and will last 24 months.

The project's kick-off meeting took place from November 6th to 7th, 2025, in Mafra, Portugal, hosted at the premises of TecnoVeritas. The kick-off meeting saw all project partners converge to discuss their roles, responsibilities, and aspirations for the successful realization of the project's specific objectives.

The COLOSSUS project presents an integrated solution for digital security, resilience, and maintenance of port infrastructures, providing real-time data access from autonomous unmanned vehicles (i.e., sea, land, and air) and sensors. Developed in response to the increasing demand for maritime security, COLOSSUS aims to revolutionize the protection of EU maritime infrastructures, aligning with the updated EU Maritime Security Strategy (EUMSS 2023). By bringing together Small and Medium-sized Enterprises (SMEs) from various Member States, the project leverages their innovation potential to tackle key challenges outlined in the EU's Blue Growth strategy and the European Green Deal.

The advanced COLOSSUS solutions will be demonstrated in an operational environment (integrated pilot system level) for iterative performance evaluation and validation. Defined use cases will enable operational evaluation and validation across diverse scenarios at the Arsenal do Alfeite (AASA) naval base in Portugal.

Inspired by the Colossus of Rhodes, this project aims to safeguard Europe's port infrastructure via advanced autonomous systems.

The COLOSSUS consortium, under the leadership of TecnoVeritas, is composed of 5 partners across 3 European countries: Czechia, Greece, and Portugal. The consortium members include: TecnoVeritas (TV), UNINOVA, Intelligent Next Generation Systems (INGS), Q-PLAN International (Q-PLAN), ABB, and Arsenal Do Alfeite SA (AASA).

"The COLOSSUS project is a great opportunity for its SMEs to develop a more mature technological solution, a better product, that addresses EU security policy priorities, and in particular the resilience of European ports" said Dr. Jorge Antunes, TecnoVeritas' CEO.

Figure. The COLOSSUS consortium during the Kick-off meeting at Mafra, Portugal on the 6th and 7th of November 2025.

Co-funded by the European Union under GA no. 101225980. Views and opinions expressed are however those of the authors only and do not necessarily reflect those of the European Union or REA. Neither the European Union nor the granting authority can be held responsible for them.

Co-funded by the European Union

Figure 25. 1st Press Release

Moving forward, press releases will remain a key instrument to communicate project milestones, achievements, and upcoming activities to diverse audiences at both local and European levels. They will emphasize scientific results, collaboration outcomes, and opportunities for stakeholder engagement, ensuring the project's progress is widely visible. This approach will continue to reinforce the project's visibility, impact, and strong dissemination strategy.

4.3. COLOSSUS events

4.3.1. Project events and workshops

Events serve as powerful communication tools, spreading the word for the benefits that can be derived from the project services and outcomes. A series of events are being organised to facilitate the engagement of stakeholders and promote the uptake of the project's outcomes. Up until now 2 events/workshops have been organised by the COLOSSUS project partners where external stakeholders were invited to participate.

The project has set a target of at least four (4) workshops and events aiming to foster transparent communication, continuous improvement, and the ultimate success of its innovative endeavours. Notably, the final achievements will be unveiled during the 2nd Demo Day scheduled close to M24, providing a comprehensive overview of the project's outcomes and advancements.

Table 7: Events Organised by COLOSSUS

Event	Date	Description
SMM Hamburg	03/09/2026	The workshop at SMM Hamburg focused on the COLOSSUS platform, including an overview of its functionalities and a preview of the Demo Days. The session also addressed deployment strategies, commercial applications and return on investment (ROI), with participants having the opportunity to discuss the technology with the project leads and developers.
COLOSSUS 1st Demo Day	15/10/2026	The project's first demonstration milestone. A hands-on technical review with AASA end-users and select stakeholders to stress-test early prototypes, gather baseline user requirements, and preview market applications (see Section 4.3.3)

SMM Hamburg

On 3 September 2026, COLOSSUS participated in SMM Hamburg 2026, the international maritime trade fair, where the consortium organised a dedicated workshop presenting the COLOSSUS platform. Held at the Hamburg Messe und Congress, the workshop provided an opportunity to present the COLOSSUS project and its vision, as well as its planned use cases, target end users and expected benefits. The event also offered an opportunity to engage directly with maritime and industrial stakeholders, present the commercial value of the solution, and raise awareness of the project among potential end users and partners. The presentation further provided an overview of the upcoming real-world validation activities and opportunities for further engagement with the project.



Figure 26: COLOSSUS Workshop at SMM Hamburg

4.3.2. External events

Partners participate in several external conferences, exhibitions, and other events of great interest to project's target stakeholders to keep in touch with them, exchange knowledge, and communicate the project value propositions and results.

The selected events, both scientific and business-oriented, were aligned with the project's knowledge domains, target sectors, and stakeholder interests. Through participation, partners stayed up to date with the latest developments in research and industry across Europe, contributed to the exchange of knowledge within relevant communities, and fostered meaningful interactions with key stakeholders, while simultaneously disseminating project outcomes.

During these events, partners should follow the below dissemination and communication guidelines:

- If a partner is presenting, the general project presentation should be used with any modifications necessary to this file, keeping the same template;
- The partner is requested to inform the Dissemination and Communication Manager (Q-PLAN) on the upcoming activity in order to be involved in the project's dissemination activities, no later than 10 days before the event;
- During the event, it is important to disseminate the project promotional material (leaflets, posters etc.);
- Where permitted, photos/screenshots should be taken during events for dissemination and communication purposes. When photos or videos are taken at pilot or host premises, partners obtain approval from the relevant host partner before publication to avoid disclosing security-sensitive information (e.g., camera positions, access points, or infrastructure layouts);
- The partner is requested to update the Dissemination and Communication Manager (Q-PLAN) about the participation in the event and to share the photos taken, not later than 10 days after the event;
- All partners are requested to complete the relevant section in the "Dissemination and Communication reporting" file (Annex III) within three weeks of each event.

The table below provides an overview of the external events attended by the partners.

Table 8: External Events

Event	Date	Description	Partner
Borderless Border Management	05-06/03/2026	Conference on border security, migration	TV

		management, and innovative technologies for cross-border operations in Narva, Estonia.	
Sea-Air-Space Expo 2026	19/04/2026	Major defence and maritime exhibition showcasing the latest military and security technologies in Maryland, USA	TV
Posidonia 2026	01/06/2026	Leading international shipping and maritime industry exhibition, in Athens, Greece	TV
Projects to Policy Seminar	10-11/06/2026	Seminar on translating research results into effective policy actions in Brussels, Belgium	TV, Q-PLAN
CERIS SSRI event on innovation uptake	29-30/09/2026	Event focused on accelerating the adoption of security research and innovation in Brussels, Belgium	Q-PLAN

4.3.3. Demo Days

Two Demo Days are organised during the course of the COLOSSUS project: the first during the initial year of the project and the second towards its completion. The Demo Days are organised by AASA, with the support of all partners, through its innovation centre, inovAA (**Arsenal Academy – Innovation and Experimentation Centre**). The events bring together key stakeholders from the marine industry, including investors, naval and civil actors, industrial stakeholders, and other relevant organisations. The goal of these events is to spread the accumulated knowledge and present the achievements to industrial actors, policymakers and investors (among other interested parties) towards promoting their uptake across Europe, by securing customer leads.

To maximise stakeholder engagement and participation in the COLOSSUS Demo Days, targeted outreach activities were carried out, leveraging the contacts established through the project's synergies with other EU-funded projects and initiatives, as well as stakeholders previously engaged in the context of the market analysis. In parallel, all consortium partners conducted dedicated outreach campaigns through their respective professional and institutional networks, inviting relevant stakeholders to attend the Demo Days and fostering opportunities for knowledge exchange, networking, and potential future collaborations.

The first Demo Day took place on 15 October at the Arsenal do Alfeite (Alfeite, Almada), Portugal.

Organised as a closed technical evaluation and demonstration with an audience of 42 participants, the event brought together consortium partners, AASA technical end-users, and selected early-stage commercial stakeholders and investors. These included representatives of port authorities, maritime authorities and organisations, defence and security organisations, as well as research institutions, technology providers and

industry representatives. In addition, representatives from synergetic projects within the Detection Hub and one member of the Stakeholder Engagement Board (SEB) also participated, fostering knowledge exchange and cross-project collaboration.

The 1st Demo Day was focused on two goals:

- **Technical Validation:** Validating initial project developments directly with end-users to ensure early alignment with operational needs.
- **Commercial Pitch & Showcase:** Serving as a preliminary market showcase to present the COLOSSUS concept, vision, and commercial ambition to potential investors and buyers via pitch presentations and video demonstrations.

The event program was structured around four main sessions:

1. **Technical Briefing:** An initial overview outlining the core technical architecture, objectives, and test setup.
2. **Component Testing:** Hands-on evaluation and technical component testing under local site conditions.
3. **Conceptual Pitch & Video Demonstration:** A presentation designed to build commercial interest and illustrate the platform's long-term market potential.
4. **End-User Feedback Session:** A structured feedback discussion gathering end-user requirements and operational insights to guide upcoming technical iterations.

The event achieved its primary goals by validating core technical requirements with AASA end-users while generating positive early interest from targeted investors and buyers, setting a clear trajectory for subsequent development toward the Final Demo Day (M23).

4.4. Networking & joint activities with relevant initiatives

COLOSSUS is proactively building partnerships with key initiatives across Europe to strengthen its impact on maritime security. During the first semester synergies were made with COLOSSUS' sister project ORBIS, which is developing a real-time maritime intelligence network that combines satellite constellations with an autonomous, AI-powered UAV platform designed to serve European Coast Guard authorities as well as with BorderForce, a research and innovation project that develops advanced technologies to improve border surveillance and security. During the second semester, six additional synergies with Horizon EU Projects have been fostered; with AI4COPSEC which focuses on AI-driven solutions for collaborative protection of critical infrastructures; CROSSMARE which develops innovative solutions for maritime security and resilience; RESIST which enhances the resilience of critical infrastructure against emerging threats; VIGIMARE which focuses on advanced maritime surveillance and situational awareness; and THEIA which addresses innovative approaches for improving security and risk management.

COLOSSUS also became a member of the Detection Hub, a European initiative bringing together Horizon Europe security research projects and stakeholders to foster collaboration, knowledge exchange, and the uptake of innovative detection and security solutions.

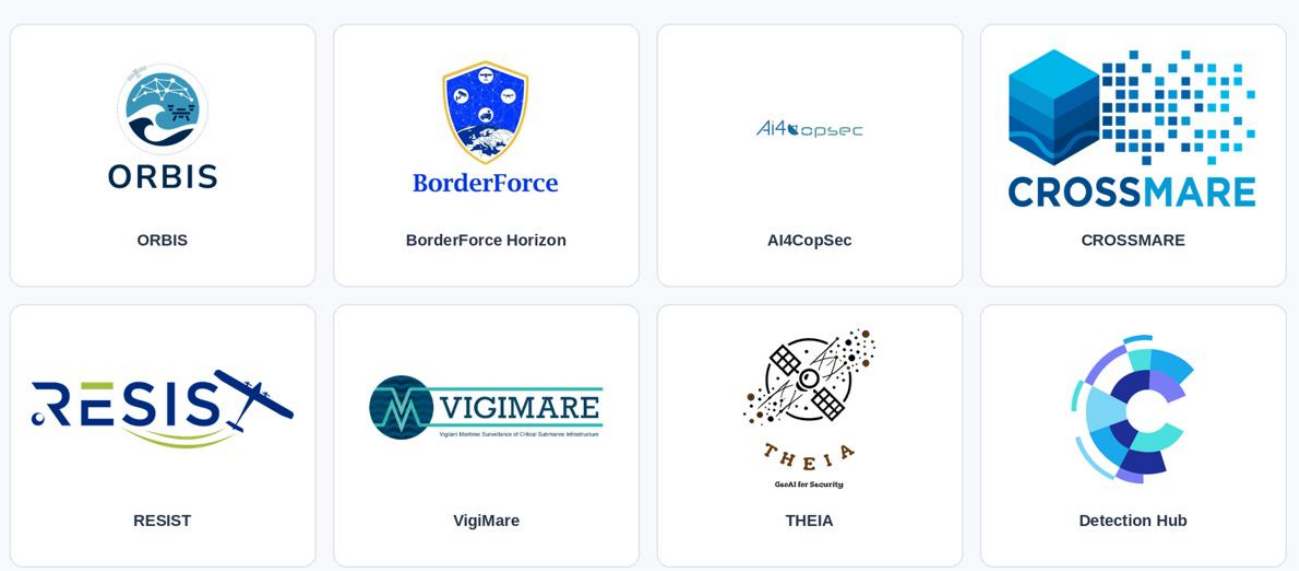


Figure 27: COLOSSUS Synergies

Synergies are being decided after discussions with their representatives and may involve joint communication and dissemination activities such as press releases and campaigns, invitation of other projects to participate in COLOSSUS events or vice versa, organisation of joint webinars to present progress and results, etc.

To date, COLOSSUS has engaged in exchanges with synergistic projects and initiatives, including the joint COLOSSUS–ORBIS contribution to the CERIS Event panel discussion “Accelerating uptake through open proposals for advanced SME innovation”, as detailed in Table 9 below. In parallel, several discussions have been held to explore opportunities for joint activities, identify relevant events, and assess potential areas for collaboration. These exchanges will be further intensified during the second year of the project, with a view to establishing additional joint initiatives and strengthening collaboration. Furthermore, synergies have been invited to participate in the first COLOSSUS Demo Day, providing an additional opportunity to present the project’s results, facilitate networking, and explore potential collaborations.

Table 9: Joint activities with other projects and initiatives

Date	Project	Joint Activity
29/09/2026	COLOSSUS, ORBIS	Joint COLOSSUS–ORBIS contribution to the CERIS Event panel discussion “Accelerating uptake through open proposals for advanced SME innovation

Such collaborative activities, as described in the Dissemination & Communication Plan, are essential for the full exploitation of COLOSSUS project potential. In this respect, the consortium will be constantly vigilant for new collaborations and joint actions.

4.5. EU Dissemination channels

A tentative list of EU dissemination channels that may be utilised by COLOSSUS throughout its duration is provided below:

- **CORDIS** is the EC primary source of results from projects funded by the EU's framework programmes for R&I. COLOSSUS is already featured in CORDIS, and key public information will be uploaded after each reporting period.
- The **Horizon Results Booster** addresses projects eager to go beyond their dissemination and exploitation obligations under Horizon funding schemes.
- **Horizon Results** is a repository of Key Exploitable Results of EU-funded research and innovation projects.
- **Open Research Europe** is an open access publishing platform that beneficiaries can use to publish any research results coming from R&I funded programmes, and it is in line with the EU's open science policy.
- **Horizon Dashboard** is an interactive knowledge platform where statistics and data on EU Research and Innovation programmes can be extracted.
- **Zenodo** is a widely used open-access research repository to ensure the long-term availability and accessibility of COLOSSUS results.

5. Timeline and implementation plan

In Figure 29, an action plan of COLOSSUS' dissemination and communication activities is presented, spanning the whole duration of the project.

Activity	Responsible Partner	Related WPs	2025		2026						2027			
			1st year						2nd year					
			November	December	January-February-March	April-May	June-July-August	September-October	November	December	January-February-March	April-May	June-July-August	September-October
Development of promotional material														
Logo	Q-PLAN	6												
Templates (report, presentation and letterhead)		6												
Leaflet, poster, and infographic		6												
Promotional videos		6												
Website														
Development and operation of project's website	Q-PLAN	6												
Publicity through project's website	All partners	All												
Publicity through partners' websites	All partners	All												
Social media networks														
Creation of social media accounts (LinkedIn, Twitter and YouTube)	Q-PLAN	6												
Publicity through projects' social media	All partners	ALL												
Publicity through partners' social media	All partners	ALL												
Publicity through project YouTube channel	Q-PLAN	6												
Digital presence														
Recipients list creation and update	Q-PLAN	6												
E-newsletter	Q-PLAN	6												
Publications														
Non – scientific (press releases and promo articles)	All partners	WP6												
Scientific publications and conference papers	All partners	WP6												
External events														
Exhibitions, business events, information days etc.	All partners	WP6												
Scientific events, conferences etc.	All partners	WP6												
Project workshops														
Workshops and webinars	All partners	All WPs												
Demo Days														
Demo Days	AASA	All WPs												
Synergies with related projects/initiatives														
Synergies with related projects/initiatives	Q-PLAN	WP6												

Figure 28. Timeline for the implementation of COLOSSUS' D&C main activities

6. Key Performance Indicators and Monitoring

To measure the success of COLOSSUS" dissemination and communication strategy, the following KPIs will be employed, and all dissemination activities will be monitored with their results being compared to the KPIs so as to assess whether COLOSSUS is on the right path or if increased efforts need to take place.

Table 10. COLOSSUS' Dissemination and Communication KPIs.

Indicator	Target (Impact)	Up to M12 achievements
Project workshops and events	≥4	2
Stakeholders participated in project events	>100	50
Synergies with initiatives & networks	≥5	8
External events attended	10	5
Social Media Promo Campaigns	≥4	3
Followers on social media	>1,000	679
Views of the promotional video	>2,500	9,455
Number of newsletters published	4	2
Number of press releases published	4	2
Promotional material distributed	>500	~300
Stakeholders engaged in overall	>2,500	3200

To meet target values, project partners are expected to continuously conduct publicity actions and also report all publicity and communication outcomes regularly. Q-PLAN will be overall responsible for monitoring and evaluating COLOSSUS' dissemination activities.

Partners must provide detailed reports on all communication and dissemination actions through the COLOSSUS "Dissemination and Communication Reporting Template" (Annex III), which has been shared to all partners. Q-PLAN will notify all partners regularly for input collection.

Any promotional material related to the project produced by a partner should be reviewed and approved by the WP6/7 leader, Q-PLAN. Each project partner should promptly contact Q-PLAN if they identify opportunities, problems, or risks during the planning or implementation of publicity actions.

7. Conclusions

This second version of the Dissemination and Communication Plan builds upon the foundation established in D6.1 and reflects the progress achieved during the first year (M12) of the project. While D6.1 focused primarily on laying groundwork, such as the project's identity, website, social media presence, newsletters, press releases. and promotional material, D6.3 demonstrates how these initial structures have been expanded and enriched with additional tools, content, and outreach activities.

Dissemination has moved well beyond the initial animated video, with the project producing a wider range of videos, such as highlights from consortium meetings, recordings of project events, and interviews with key partners.

Overall, while D6.1 established the structures and tools for dissemination, D6.3 shows how these have been translated into concrete actions and measurable impact. The consortium has already met some of its original targets and expanded its communication strategy to include richer multimedia content and external media coverage. Looking forward, the targets will continue being pursued to maximise reach and engagement. The focus will be on further increasing stakeholder engagement, consolidating communication efforts, and ensuring the sustainability of dissemination activities beyond the project's lifetime.

As the project evolves, the DCP will be updated at the final monitoring and reporting of outreach efforts will be analysed in D7.1 – Dissemination & Communication – 3rd version at M24.

Annexes

Annex I – COLOSSUS' D&C guidelines



ColossuS

Multi-purpose unmanned vehicle swarm patrol intelligence platform for port security and resilience

Dissemination & Communication guidelines

November 2025

Contact details: politis@iplan-intl.gr

This document provides you with key initial guidelines regarding communication and dissemination activities and introduces the main dissemination monitoring tools that you are kindly asked to use throughout the project.

1. Main guidelines

1. Actively contribute to the dissemination of project results and key messages.
2. Do not forget to include the COLOSSUS logo and website URL together with the EU logo and the disclaimer.

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.

In practice, it should look like this:

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.

When displayed with another logo, the EU emblem must have appropriate prominence.

You can download the needed EU emblem in the desired resolution following this link:

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3. If possible, follow the style guide concerning writing style, formatting options, numbers and currency, abbreviations and acronyms, captions, electronic cross-references, naming conventions, and citation style. In general:
   - Use Arial for headings and for text in documents.
   - Always use the same style for references, both for in-text citations and in the bibliography/footnotes.
   - Be consistent in using currency references (for example, use EUR instead of € throughout).

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- Be consistent in the numbering format; comply with the British usage (e.g. 75,000,239.23), unless differently indicated by the bid manager.
- Make sure to introduce each abbreviation and acronym the first time you use it and create an abbreviation/acronym list at the beginning of the document.
- Review the language and the coherence of the structure of the text you drafted.

4. Whenever possible, use the templates that are provided to you, i.e. letterhead, presentation, and deliverable template. A leaflet, a poster and a roll-up will be prepared for you to use throughout the project. Other communication materials will be prepared ad-hoc if needed. If there is a need for a different template, please reach to Q-PLAN to discuss about it and identify the best course of action.
5. Always inform Q-PLAN regarding every dissemination and communication activity that you plan to carry out (e.g., organising an event, writing articles for websites or magazines, participating in an external event, etc.) at least one week prior to your activity. This will enable us to publicize it through the COLOSSUS communication channels in a timely manner. Whenever you want to send us a post, please use the dedicated "news item" template, which is available on Google Drive. You should download it from Google Drive and save it to your personal drive. Then, when you complete the form, send it back to us via email, including the attached photos.
6. You will have to report in detail all the communication and dissemination actions you undertook (see COLOSSUS Dissemination & Communication Reporting Template for instructions). This template is in line with the new Horizon Europe programme needs and is sent to all partners by email. That report is available on Google Drive.
   a. Always report about meetings and events you organised and/or participated to "D&C Reporting" template.
   b. The initial expectation for input collection is every 6 months and Q-PLAN will notify the consortium in due time to start collecting input as well as in case of any changes.

Important Note: The reporting information for all D&C activities on the SYGMA platform has been officially defined by the European Commission (EC). This template is mandatory for reporting all such activities.

7. A Synergies List is provided for all partners to fill. For updates during the project period, when suitable opportunities arise (i.e., a joint activity with another organisation/initiative/project, outside COLOSSUS, is organised), please contact Q-PLAN as soon as there is a list update.
8. In compliance with GDPR requirements, always gather consent, when collecting, using, and storing personal data (i.e., email, photos, etc.) during your events/conferences (see also the COLOSSUS CA).

D&C guidelines Page 2 of 7

2. Guidelines for enhancing COLOSSUS online presence

This section provides you with some key initial guidelines regarding your expected contribution and use of the COLOSSUS website and social media accounts (SMAs).

Always remember that a strong online presence of COLOSSUS is also a strong promotion of your activities.

2.1. Website

1. Actively contribute to the news section of the website. Please send each news item to Q-PLAN. For all COLOSSUS activities collect high-quality photos, and videos if possible, and share them with Q-PLAN. This will enable us to use them on the project website and project SMAs. For generic images, that do not pertain to implemented project activities, simply outline your expectations together with content about the activity and Q-PLAN will select a suitable royalty-free image for the post.
2. Inform Q-PLAN regarding every event you organise or take part in for the purposes of the project (e.g., conferences, workshops, seminars etc.) and provide Q-PLAN with a link to the event if available, so that it can be posted online in the dedicated section of the website.
3. Inform Q-PLAN about news articles (e.g., newspaper article, blogpost, TV interview, etc.) and provide Q-PLAN with a web link (where possible) for giving it more visibility online.

2.2. Social Media Accounts (SMAs)

1. Follow all COLOSSUS SMAs (i.e. LinkedIn, X, and YouTube, when available) and use them: monitor announcements and posts, comment, like and retweet/repost - share.
2. Do make your own posts to foster discussion and keep the page alive, either in English or in both English and your native language – Make sure to tag COLOSSUS so that we can follow up accordingly.
3. Promote the COLOSSUS SMAs within your network of contacts.
4. Signal to COLOSSUS relevant profiles that we could follow (on X and LinkedIn).
5. Select among the project hashtags when posting on SMAs and add any that you feel appropriate for your post. Available hashtags are:

   Mandatory: #colossusproject

   Optional: #horizoneurope #Port_Security #Port_operation #Port_maintenance #Unmaned_vehicles #swarm_intelligence #3D_modelling #AI
6. If you make a short video, edit it to enhance the project identity (add the name of the project, the logo, the EU emblem and the disclaimer. Q-PLAN will upload it on YouTube.

The above-mentioned points will be updated, when necessary, to be in line with the project's requirements and progress.

D&C guidelines Page 3 of 7

Figure 29. D&C Guidelines shared with the COLOSSUS partners.

Annex II – News reporting form

#Please use the following table as a template to suggest any news that Q-PLAN can use to make posts on the COLOSSUS social media accounts, like upcoming events or publications

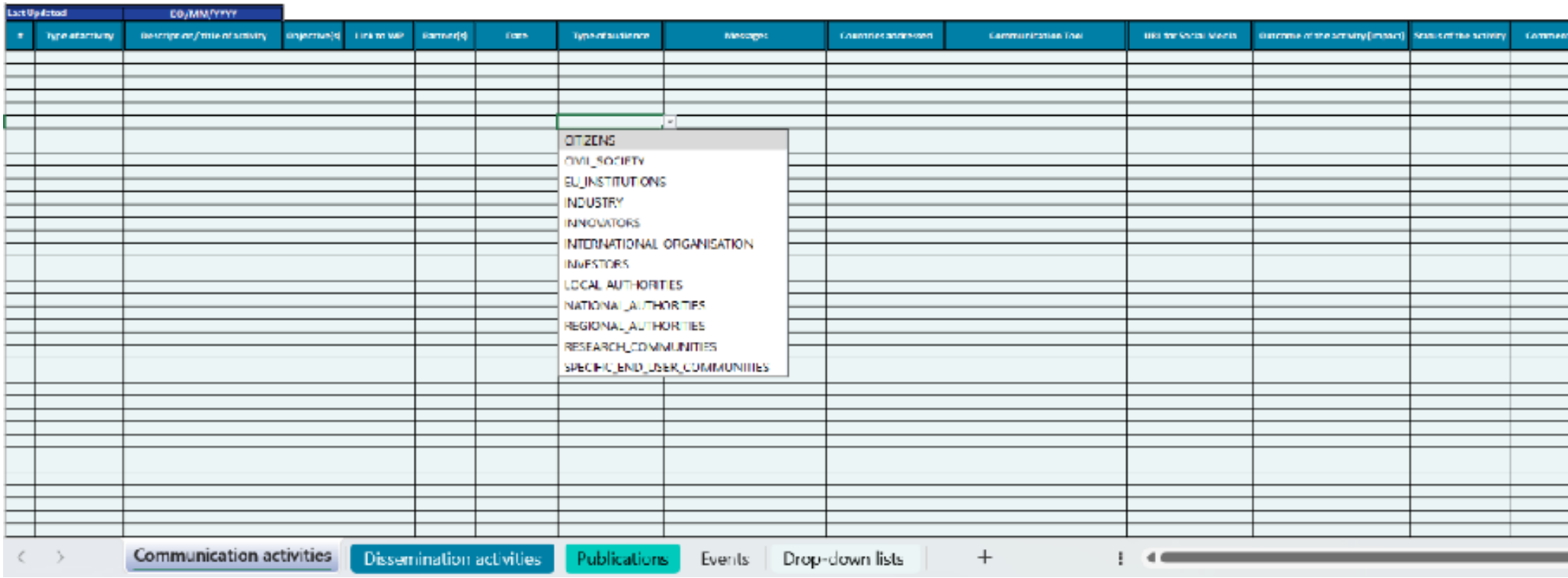
News

Picture(s)	
Title	
News (main content)	Please insert here the content in a narrative way, while trying to provide answers to the following questions (if applicable): • **Who** was or will be the organisation(s) responsible for organising the activity or developing the solution / **Who** was or will it be for (target group or groups if applicable) • **When** did or will it take place or is / will be available (if applicable) • **Where** did or will it take place or is / will be available (if applicable) • **Why** is this activity important / **Why** did or will we need participation or contribution (if applicable) • **How** was or will it be implemented (very briefly) • **What** were or will be the main benefits or outcomes / results / conclusions
Key words/hashtags (for social media)	

Attachments

Please attach any relevant pictures/ images as separate png or jpg files with as high resolution as possible.

Annex III – D&C reporting sheet



Annex IV – Synergies list

Last Updated	3/12/2025							
No	Name of Initiative	Type of initiative (e.g. Horizon 2020 & Horizon Europe project, network, standardisation	Synergy Action /Description	Synergy Type [joint D&C (press release, campaign, other), invitation other projects to participate in our events, organisation of joint webinars, etc.]	Date	Link of the synergy action (if available)	Connected COLOSSUS partner(s)
1	ORBIS	HE Project	Included a slide to present COLOSSUS in an event with ODYSSEUS	Joint D&C	28/11/2025	N/A	Q-PLAN

Figure 31. Synergies list for monitoring collaborative activities with other initiatives.

Annex V - Project Templates



Figure 32: Presentation Template (first slide).

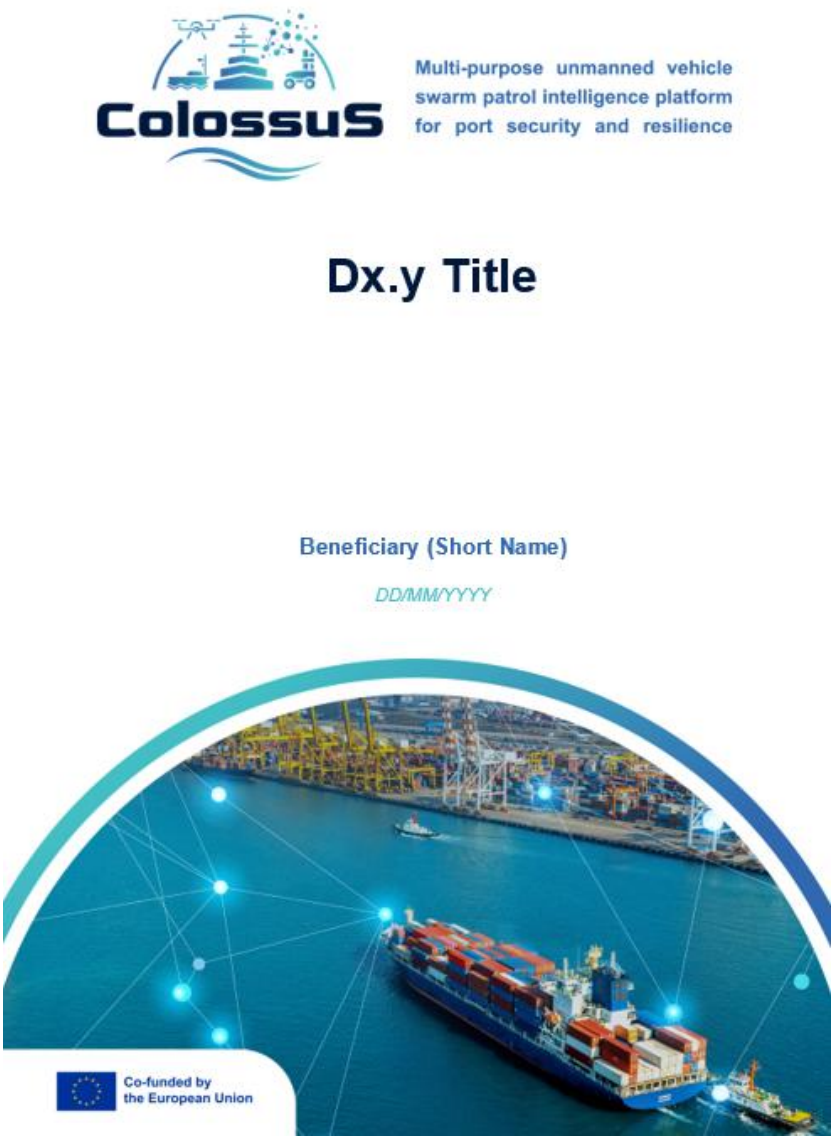


Figure 33: COLOSSUS' deliverable template cover

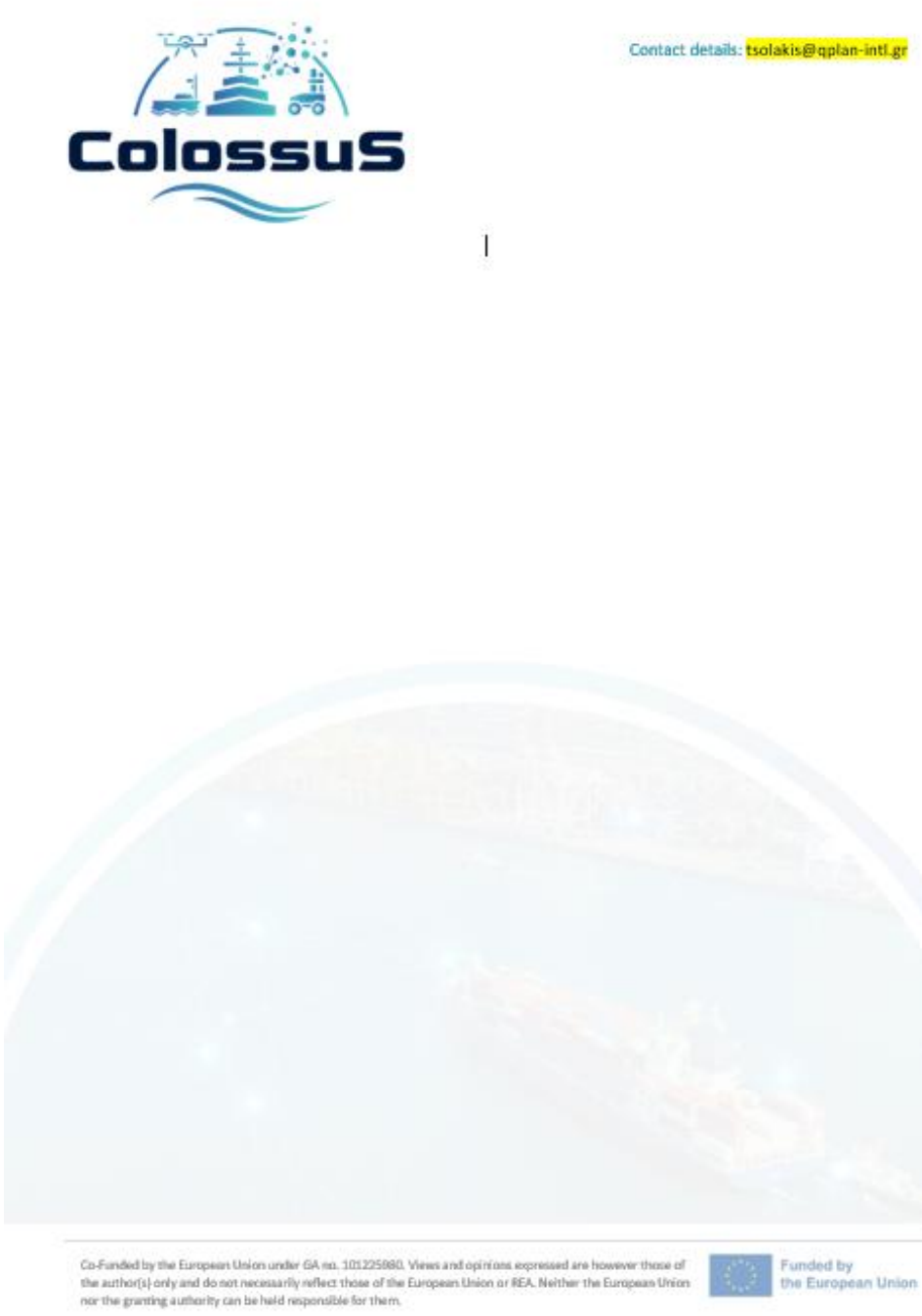


Figure 34: COLOSSUS' Letterhead

GA 101225980

PARTNERS

FOLLOW US

COLOSSUS project

@colossus_eu

@colossus_eu

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